

EN VERSION



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# GRAPHIC STANDARDS GUIDELINES

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# SUMMARY

ANY USE OF OUR NAMES AND LOGOS MUST BE PRE-APPROVED.

Please email graphic montages or other projects to :  
relationscommunautaires@canadianmalartic.com

THIS IS AN ENGLISH VERSION A FRENCH VERSION  
IS ALSO AVAILABLE

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FRENCH	ENGLISH
PARTENARIAT <b>CANADIAN MALARTIC</b>	<b>CANADIAN MALARTIC</b> PARTNERSHIP
MINE <b>CANADIAN MALARTIC</b>	<b>CANADIAN MALARTIC</b> MINE
<b>MINE ODYSSEY</b>	<b>ODYSSEY MINE</b>
EXPLORATION <b>CANADIAN MALARTIC</b>	<b>CANADIAN MALARTIC</b> EXPLORATION

SHOWN ABOVE ARE ALL THE LOGOS ASSOCIATED WITH THE PARTNERSHIP. DETAILS ON THEIR USE CAN BE FOUND ON THE FOLLOWING PAGES.

## A. LOGO PRESENTATION

Canadian Malartic Partnership is owned equally by Yamana Gold Inc. and Agnico Eagle Mines Limited. The Partnership manages and operates Canadian Malartic Mine and the Odyssey Mine. It also has an Exploration Department. Each entity has its own logo. All logos comply with the placement and use rules set out in this document.

**The logo, which features capital letters, evokes strength and esprit de corps. The grey is not only evocative of ore, but also adds a touch of elegance to the logo. The cross line between symbolizes the gold deposit and the Cadillac Fault. Slightly angled, it conveys positive momentum, a symbol of progressive growth, for the company, its divisions and the host communities.**



## B. CANADIAN MALARTIC PARTNERSHIP LOGO

### CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "C".

### MINIMUM SIZE

For optimum legibility, the logo should not be less than 0,29 inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

These standards are applicable to all Partnership logos.

Vectors files of the Canadian Malartic Partnership logo can be downloaded from our website : [www.canadianmalartic.com/Media-Logos.html](http://www.canadianmalartic.com/Media-Logos.html)

THIS IS AN ENGLISH VERSION, A FRENCH VERSION OF THE LOGO IS ALSO AVAILABLE.

## AUTHORIZED VARIATIONS

There are four possible variations, based on the use made of the logo.

WHITE OR LIGHT  
BACKGROUND



### COLOURS

Here are the various equivalences of the logo's two colours.

#### PANTONE 123



C 0 M 24 Y 94 K 0  
HEXA # FFC425  
R 253 V 196 B 37

#### PANTONE 424



C 0 M 0 Y 0 K 61  
HEXA # 7E8083  
R 126 V 128 B 131

DARK  
BACKGROUND



### THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.



NO



NO



NO



NO



## C. CANADIAN MALARTIC MINE LOGO

### CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "C".

### MINIMUM SIZE

For optimum legibility, the logo should not be less than 0,29 inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

Vector files of the Canadian Malartic Mine logo may be downloaded from our website : [www.canadianmalartic.com/Media-Logos.html](http://www.canadianmalartic.com/Media-Logos.html)

THIS IS AN ENGLISH VERSION, A FRENCH VERSION OF THE LOGO IS ALSO AVAILABLE.

## AUTHORIZED VARIATIONS

There are four possible variations, based on the use made of the logo.

WHITE OR LIGHT  
BACKGROUND



DARK  
BACKGROUND



## COLOURS

Here are the various equivalences of the logo's two colours.

### PANTONE 123



C 0 M 24 Y 94 K 0  
HEXA # FFC425  
R 253 V 196 B 37

### PANTONE 424



C 0 M 0 Y 0 K 61  
HEXA # 7E8083  
R 126 V 128 B 131

## THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.



NO



NO



NO



NO





## C. ODYSSEY MINE LOGO

### CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "O".

### MINIMUM SIZE

For optimum legibility, the logo should not be less than 0,29 inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

Vector files of the Canadian Malartic Mine logo may be downloaded from our website : [www.canadianmalartic.com/Media-Logos.html](http://www.canadianmalartic.com/Media-Logos.html)

THIS IS AN ENGLISH VERSION, A FRENCH VERSION OF THE LOGO IS ALSO AVAILABLE.

## AUTHORIZED VARIATIONS

There are four possible variations, based on the use made of the logo.

WHITE OR LIGHT  
BACKGROUND



## COLOURS

Here are the various equivalences of the logo's two colours.

### PANTONE 123



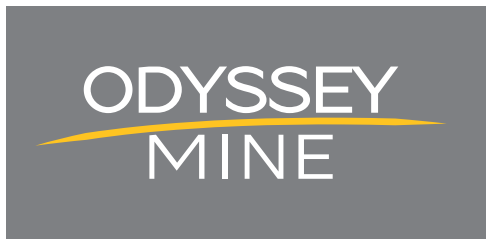
C 0 M 24 Y 94 K 0  
HEXA # FFC425  
R 253 V 196 B 37

### PANTONE 424



C 0 M 0 Y 0 K 61  
HEXA # 7E8083  
R 126 V 128 B 131

DARK  
BACKGROUND



## THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.





## C. CANADIAN MALARTIC EXPLORATION LOGO

### CLEAR SPACE

The logo may be placed freely as long as the clear space is respected. The clear space is defined as the height of the letter "C".

### MINIMUM SIZE

For optimum legibility, the logo should not be less than 0,29 inch high. An exception may be made when reproducing the logo on small promotional items such as a pen, for instance. It will be necessary to ensure that the logo is legible.

Vector files of the Canadian Malartic Mine logo may be downloaded from our website : [www.canadianmalartic.com/Media-Logos.html](http://www.canadianmalartic.com/Media-Logos.html)

Logo available upon request at [relationscommunautaires@canadianmalartic.com](mailto:relationscommunautaires@canadianmalartic.com).

THIS IS AN ENGLISH VERSION, A FRENCH VERSION OF THE LOGO IS ALSO AVAILABLE.

## AUTHORIZED VARIATIONS

There are four possible variations, based on the use made of the logo.

WHITE OR LIGHT  
BACKGROUND



## COLOURS

Here are the various equivalences of the logo's two colours.

### PANTONE 123



C 0 M 24 Y 94 K 0  
HEXA # FFC425  
R 253 V 196 B 37

### PANTONE 424



C 0 M 0 Y 0 K 61  
HEXA # 7E8083  
R 126 V 128 B 131

DARK  
BACKGROUND



## THINGS TO AVOID

Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.



NO



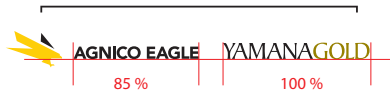
NO



NO



NO



This block should only be used for internal corporate communications

## C. PARTNERSHIP BLOCK

The Partnership block consists of the Agnico Eagle and Yamana Gold logos, the two companies that own Canadian Malartic Mine. Both logos, when displayed together, must absolutely respect the placement and composition rules, below.

### PLACEMENT RULES

Both logos are positioned one next to the other\* in alphabetical order. A line above both logos symbolizes the partnership.  
 \* An exception was made for the entrance sign at Canadian Malartic Mine, whose format was restrictive. The horizontal composition of both logos, side by side, is the original form to be used.

THE PARTNERSHIP BLOCK MAY BE USED ALONE OR ALONG WITH THE CANADIAN MALARTIC MINE LOGO.

### COMPOSITION WITH THE CANADIAN MALARTIC MINE LOGO

When used with the Canadian Malartic Mine logo, the Partnership block must always be positioned beneath it. The upper line's width must be equal to the width of the logo's letters. **The Partnership block may be separated from the logo, in which case the Canadian Malartic Partnership logo must always be stacked above it.**

### CLEAR SPACE

The clear space is the same as that for a single logo. The clear space is defined as the height of the letter "C".

### MINIMUM SIZE

For optimum legibility, the logo should not be less than 0,5 inch high.

### COLOURS

The colours of the Agnico Eagle and Yamana Gold logos must be respected. Please see the graphic charters of both mining companies or the files provided.

### THINGS TO AVOID

These are the same as those for the Canadian Malartic Mine logo. Do not modify the proportions of the logo, remove elements, modify colours or screen the logo.

## EMAIL SIGNATURES

Email signatures are created as follows :

- › Font : Arial ; size : 9 pt with only the name in bold. RGB colour is 89-89-89 (a slightly darker grey for enhanced legibility).
- › Address must be in the language of the location (in French for Canadian Malartic Mine and the office in Montréal).
- › Confidentiality notices must be shown in French and English
- › The IT Department is responsible for generating email addresses for the email software.
- › Employees may have their professional designations added at the end of their name.

## EXAMPLES :

	<b>First name and name</b> Title 100, chemin du Lac Mourier, Malartic, Québec, J0Y 1Z0 Tel. : 819 757.2225 #0000   Cell. : 819 800.0000 <a href="mailto:canadian@canadianmalartic.com">canadian@canadianmalartic.com</a>   <a href="http://www.canadianmalartic.com">www.canadianmalartic.com</a>
	<b>First name and name</b> Title 100, chemin du Lac Mourier, Malartic, Québec, J0Y 1Z0 Tel. : 819 757.2225 #0000   Cell. : 819 800.0000 <a href="mailto:canadian@canadianmalartic.com">canadian@canadianmalartic.com</a>   <a href="http://www.canadianmalartic.com">www.canadianmalartic.com</a>
	<b>First name and name</b> Title 9, route 117, Malartic, Québec, J0Y 1Z0 Tel. : 819 757.2225 #0000   Cell. : 819 800.0000 <a href="mailto:canadian@canadianmalartic.com">canadian@canadianmalartic.com</a>   <a href="http://www.canadianmalartic.com">www.canadianmalartic.com</a>

## AVIS DE CONFIDENTIALITÉ :

Ce courriel (et/ou les pièces qui y sont jointes) peut contenir des renseignements privilégiés et confidentiels. Il est destiné uniquement à la personne ou à l'entité nommée ci-dessus. Si vous n'en êtes pas le destinataire visé, vous êtes, par les présentes, avisé qu'il est strictement interdit de diffuser, de divulguer, de distribuer ou de copier ce message. Si vous avez reçu ce message par erreur, veuillez en informer l'expéditeur dans les plus brefs délais en répondant à ce message et en détruisant l'original de celui-ci. Merci.

## CONFIDENTIALITY NOTICE:

This email transmission (and/or the attachments accompanying it) may contain legally privileged and confidential information, and is intended only for the use of the individual or entity named above. If you are not the intended recipient, you are hereby notified that any dissemination, disclosure, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please promptly notify the sender by reply email and destroy the original message. Thank you.

## PHOTOGRAPHS

Canadian Malartic Partnership has several photo stories of the mine site. The photographs feature its open-pit and underground operations, its employees and its infrastructure.

Photographs can be viewed on our website :  
[www.canadianmalartic.com/Media-Photos.html](http://www.canadianmalartic.com/Media-Photos.html)



**PANTONE 125**



C 0 M 26 Y 100 K 26  
HEXA # C4960C  
R 196 V 150 B 12

**PANTONE 174**



C 0 M 70 Y 100 K 36  
HEXA # A84D10  
R 168 V 77 B 16

**PANTONE 7474**



C 90 M 0 Y 28 K 22  
HEXA # 00929F  
R 0 V 146 B 159

**PANTONE 2945**



C 100 M 45 Y 0 K 14  
HEXA # 0069AA  
R 0 V 105 B 170

**PANTONE 2623**



C 75 M 100 Y 8 K 26  
HEXA # 5F2167  
R 95 V 33 B 103

**PANTONE 7463**



C 100 M 43 Y 0 K 65  
HEXA # 00355F  
R 0 V 53 B 95

**PANTONE 7427**



C 8 M 100 Y 70 K 33  
HEXA # 971B2F  
R 151 V 27 B 47

**PANTONE 362**



C 78 M 0 Y 100 K 2  
HEXA # 509E2F  
R 80 V 158 B 47

## D. RECOMMENDED COLOURS

Une utilisation systématique des mêmes couleurs sur l'ensemble de ses documents et supports de communication renforce l'identité Canadian Malartic.

Eight colours that recall mineral and aquatic tones were selected, as ore and water are two key elements of an open-pit mine.

## Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz*  
ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz*

## Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 abcdefghijklmnopqrstuvwxyz**

## E. RECOMMENDED TYPOGRAPHY

The selected typography complements the logos. "Open sans" has been chosen for Canadian Malartic. If this font is not installed on your computer, please use Arial by default because it is available on all computers.



## F. SIGNS

Street and building signs must meet certain criteria.

### WOODEN STRUCTURE

The structure must be treated with Prato-Verde wood oil in Cappuccino. The boards making up the structure must be white pine, six feet high, and tongued and grooved.

### FRAME

The frame highlights and strengthens the wooden structure. It must be made of steel, painted mat black, and feature 40 mm decorative bolts, also painted mat black.

### LOGO

The entire logo must be in aluminum. The text must be painted white and the line, yellow (Pantone 123).

### TEXT

All sign lettering must be in aluminum or PVC and painted white.

### COLOURS AND TYPOGRAPHY

Respect the graphic and colour charter (See "D.")

### LIGHTNING

Signs must be illuminated. Lighting devices and their positioning may vary depending on the context and the environment.





## G. AVAILABLE FILES<sup>\*</sup>

**The logos for the Canadian Malartic Partnership and all its divisions, as shown in this document, are available in several types of files, set out below.**

### **AI AND EPS (VECTOR) FILES : FOR PRINTER AND GRAPHIC DESIGNER**

Vector files are used to resize images at will without affecting quality (no staircasing effect). However, only printers and graphic designers are able to open and use these files because they require vector drawing software.

### **SVG (VECTOR) FILES : FOR INTERNET USE**

SVG vector files ensure that logos in any size on a website are displayed with the same consistent quality.

### **PNG FILES (PIXELS) : FOR PERSONAL USE OR USE ON THE INTERNET**

This type of file preserves transparency, even with vignetting. A colour or object behind the logo can be seen, without a white square. Use PNG files for your office documents.

### **PDF FILES (PIXELS) : FOR PERSONAL USE**

The PDF format is a presentation standard. It allows you to view your files, no matter your computer configuration.

\* The electronic versions provided are compatible with Mac and PC platforms.